



ANTIQUES YOUNG GUNS U.S.A.  
2015 OVERVIEW

*CONNECT.*

*GROW.*

*INSPIRE  
CHANGE.*

*START  
SOMETHING  
NEW.*

[AntiquesYoungGunsUSA.com](http://AntiquesYoungGunsUSA.com)

Antiques Young Guns U.S.A. promotes growth, education and exposure to those in the antiques, art and design trade, 39 years old or younger.

### OUR BEGINNINGS

In March 2015, U.S. Antique Shows worked collaboratively with our U.K. counterparts to successfully launch Antiques Young Guns stateside. Antiques Young Guns U.S.A. was born to follow the same principles as the U.K. group, promoting growth, education and exposure to those in the antiques, art and design trade, 39 years old or younger. Since March, the program has worked consistently to coordinate all efforts with onboarding

new members and industry partners. Currently, we have 27 members and 13 industry partners.

### AWARDS

We named our inaugural Antiques Young Gun of the Year, Margaret Schwartz of The Summer House, at the Pier Antique Show in November. This award celebrated the hard work, dedication and excellence displayed through her work in the antiques and design industry.

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### Industry Partners

- *Antiques & The Arts Weekly*
- *AntiqueWeek*
- Art Deco Society of New York
- Bidsquare
- Brass Armadillo Antique Mall
- *Maine Antique Digest*
- Miami Design Preservation League
- Modernism.com
- Skinner Inc.
- Ruby Lane
- Ruby Lux
- The Asheford Institute of Antiques
- Trading Post 1908



Because the judging panel felt that a number of the applicants were exceptional young professionals, the team decided to create a special award sponsored by our industry partner, Ruby Lane. The Ruby Lane Outstanding Achievement Award was given to Brad Ketelhut of Alpen Art & Antiques. Rachel Hoffman of Turn of the Century Antiques and Geoffrey Walsky of Fairfield Co. Antique and Design Center were named the two runners up for the Antique Young Gun of the Year award.

## WEBSITE

We published our website and merchandise gallery in 2015. On the website, we created individual profiles for each of the members that includes a short bio, a link to their website, their contact information and a gallery of their merchandise. Social media platforms were also set up for the program, including LinkedIn, Twitter, Instagram and a blog that is hosted on our website.

## MEDIA COVERAGE

The program has garnered media coverage from several recognized antique and jewelry trade publications, home décor magazines and industry blogs.

- *The New York Times*
- *The Miami Herald*
- *The Editor at Large*
- *New Canaan Darien Magazine*
- *AntiqueWeek*
- *Antiques & The Arts Weekly*
- *National Jeweler*
- *Antique Trader*
- *New England Antiques Journal*
- *Antiques & Auction News*
- *Maine Antique Digest*
- *Antiques Trade Gazette*  
(U.K. based publication)
- *Antiques News & Fairs*

The program team also organized two press conferences – one when the program was launched at the March Pier Antique Show and the other to announce the Antiques Young Gun of the Year and Ruby Lane Outstanding Achievement award recipients at the November Pier Antique Show. These were successfully attended by several prominent regional, trade and national media representatives.

## NETWORKING EVENTS

The program has successfully hosted two networking events – one at the New York Antique Jewelry & Watch Show in July and the other at the Pier Antique Show in November.



**AntiquesYoungGunsUSA.com**

Stay in touch with us at  
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**Connect with us on social media:**

